



For Immediate Release
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AIREF, NBFAA Hit the Links to Raise Funds for Industry Research

The Alarm Industry Research & Educational Foundation (AIREF) and National Burglar & Fire Alarm Association (NBFAA) have announced an inaugural fund-raising event to be held in conjunction with the 2004 NBFAA Spring Conference in Las Vegas.

The AIREF/NBFAA Golf Tournament and Evening Event will combine two fun-filled activities into one day of entertainment in support of the electronic life safety, security, and systems industry. The fundraiser will take place on Tuesday, March 30, the day before the start of the ISC West Expo. The golf tournament will be held at one of Las Vegas' premier country clubs, Troons' — Revere Golf Club on the Lexington Course. The evening event, which will take place at Treasure Island Hotel & Casino's *Kahunaville*, will feature the presentation of the prestigious Morris F. Weinstock Award and the Sara Jackson Award.

The individual participant cost of \$250 includes greens fees, cart, lunch, transportation to and from the golf course, and the evening event. Non-golfers may purchase tickets separately for just the evening event at a cost of \$100.

Participation in and/or sponsorship of this event will benefit the industry by providing funding for possible AIREF research studies, such as:

- An executive law enforcement guide to alarm response management, conducted with the Police Executive Research Forum (PERF), identifying feasible alternatives for local governments and law enforcement agencies
- A study on crime displacement in communities featuring a high percentage of alarm systems
- A market penetration study providing a thorough analysis of the electronic life safety, security, and systems industry's market penetration, including the statistical breakdown of alarm system purchasers

Early sponsors of the event include: the Security Industry Association (SIA), NAPCO Security Group, Altronix, Digital Monitoring Products, Wayne Alarm Systems, Aramark (formerly WearGuard), ADI, OzVision, and the Connecticut Burglar & Fire Alarm Association (CBFAA). Additional sponsors will be publicized as they commit financial support to the event.

AIREF Treasurer James Orvis was pleased by the early commitments. "We are proud that several sponsors have come forward at such an early date to show their commitment to this fundraising event," said Orvis. "I can only hope others follow in their example to help AIREF realize its mission."

For more information on the AIREF/NBFAA Golf Tournament & Evening Event, visit <http://www.alarm.org/AIREF-golf2004.html>, or contact James Orvis at (203) 663-6853.