



FOR IMMEDIATE RELEASE

January 14, 2005

Contact:

Richard Hahn
716-560-5439
communications@alarm.org

Second Annual NBFAA/AIREF Golf Tournament Planned During ISC West

The Alarm Industry Research & Educational Foundation (AIREF) and the National Burglar & Fire Alarm Association (NBFAA) have announced plans for the second annual AIREF/NBFAA Golf Tournament.

Coined "golf without guilt," the event will be held the morning of April 5, 2005 – the day before the start of the 2005 ISC West Expo at one of Las Vegas' premier country clubs, Troon's Revere Golf Club. Proceeds from the golf tournament will fund future AIREF projects.

In addition to participating as a golfer, there are also sponsorship opportunities that range from Hole Sponsor to Beverage Cart Sponsor to Golf Cart Sponsor.

The tournament will be followed by an evening event, where the prestigious Morris F. Weinstock award and the Sara Jackson Award will be presented. The open bar reception will be held from 6:00 to 8:00 pm at Las Vegas' newest hotspot, the Tangerine Lounge & Nightclub at Treasure Island.

"This is a wonderful opportunity for the alarm industry to enjoy an afternoon of golf," said Merlin Guilbeau, executive director of NBFAA. "There's no reason for anyone to feel guilty about taking the afternoon off to play. By taking part in the tournament, participants are both helping the industry and networking with business associates. This fundraising event will help to further the fulfillment of AIREF's mission of improving industry partnerships with public safety."

"Events such as this are only possible through the participation and sponsorship of generous individuals and organizations," said Jamie Orvis who is heading up the event. "The individual participant fee of \$250 includes greens fees, cart, lunch, transportation to and from the golf course and the evening event. For \$100, non-golfers will be able to purchase tickets in advance for the evening event."

The inaugural AIREF/NBFAA Golf Tournament was held on March 30, 2004. More than 100 participants took to the course in support of AIREF.

The Alarm Industry Research and Educational Foundation is an all-volunteer, non-profit group dedicated to conducting research for the development of policy that benefits the public interest as well as the interests of the alarm industry. Under the auspices of

NBFAA, AIREF serves as the research arm of the electronic life safety, security, and systems industry engaged in initiatives critical to public safety, consumers, and the alarm industry. Through research and education, AIREF provides the resources and statistics that public safety officials use to better understand and utilize our industry in their effort to protect and serve the community.

Major sponsors for the Golf Tournament, as of January 14, 2005 include Honeywell, SIA, NAPCO, ISC Expo, ADI, Altronix, Vector Security and System Sensor.

For more information on sponsorship and participation opportunities, contact the NBFAA at 301-585-1855 or visit the AIREF website at www.airef.org.

The National Burglar and Fire Alarm Association (NBFAA) is the nation's oldest and largest association dedicated to representing, promoting, and supporting the electronic life safety, security, and systems industry. Member companies specialize in a wide spectrum of services to commercial and residential consumers, including security and fire alarms, monitoring, CCTV, and access control. Working with a federation of state associations, NBFAA provides government advocacy and delivers timely information, professional development tools, products and services to its members. The NBFAA may be reached at 301-585-1855 or on the web at www.alarm.org.

###