



**CARE, Follow up to Model States Program Due to Kick-off
April 14 1999**

Funding Still Needed to Ensure Success

The Alarm Industry Research and Educational Foundation (AIREF) is pleased to announce that the Coordinated Alarm Reduction Effort (CARE), the follow-up to the successful Model States program, will kick-off in April of 1999.

Following on the heels of the conclusion of the Model States project, and replacing the North American False Dispatch Reduction Plan (NAFDRP), CARE will incorporate the knowledge garnered from the previous programs and will utilize full-time, paid, regional alarm coordinators to continue to build the relationships begun by the four Model States coordinators. CARE is a cooperative effort that includes expanded activity of the regional coordinators, and the use of regional summits to teach law enforcement and individual dealers the most effective ways to prevent false alarms.

The data collected during the Model Cities program allowed Model States coordinators to work with local law enforcement to demonstrate proven techniques in false dispatch reduction including verification, proper installation techniques and visiting "problem" customers.

Under the umbrella of AIREF, CARE, as well as the Model States and Cities programs, have been supported by Foundation members including the Canadian Alarm & Security Association (CANASA), the Central Station Alarm Association (CSAA), the National Burglar & Fire Alarm Association (NBFAA), and the Security Industry Association (SIA). Funding for this program was contributed entirely by the alarm industry with major contributions from SIA, ADI, ADT, Brink's Home Security, DSC, Honeywell, ITI, Protection One and Westec.

"Leo Guthart, chair of AIREF, has already received commitments for significant funding to enable us to continue this important program," said Bob Ohm, chair of the AIREF False Alarm Coalition. "We have received pledges of help from some large companies in the industry and we expect the ADI Check-Off program to continue as well. The Check-Off program enables dealers to add a contribution to their ADI bill based on a percentage of their purchase," he continued.

False alarm prevention remains our number one priority as an industry," said Brad Shipp, executive director of the NBFAA. "NBFAA urges all dealers large and small to participate in the funding of CARE via the ADI Check-Off program or by individual contributions. The results of these programs directly affect each and every member of the electronic security and life safety industry and we owe it to those same companies to proactively work to eliminate the false dispatch problem. This program however, cannot be continued without the continued support of the very dealers it is working to help."

To find out more about the North American False Dispatch Reduction Plan or to contribute to the program, contact Jennifer Gehring, CARE program manager, at 301-907-3202.